



Ray Weadock  
Emergency MCG  
1-813-235-0650  
Ray.weadock@emergencymcg.com

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## **Emergency MCG Inc. Secures CAD 65 Million Investment from Global Emerging Markets Investment Limited**

July 11, 2019 – Emergency MCG is pleased to announce a 3-year CAD 65 million (approximately \$49.3 million USD) share subscription and drawdown agreement with Global Emerging Markets Limited (GEM Group), a \$3.4 billion alternative investment group that manages investment portfolios across the world.

The drawdown will be available to Emergency MCG following a proposed listing on the Canadian Securities Exchange (CSE) in the form of a reverse takeover transaction (RTO) later in 2020, and is intended to support implementation and sales of the company’s innovative Multifunction Cardiogram (MCG) technology into U.S. hospital systems.

Coronary artery disease (CAD) is the number one killer of mankind and historically there have been no accurate tests short of an invasive angiogram for diagnosing this horrific disease. Approximately 1 in 4 deaths in the United States are attributable to heart disease, and for many patients suffering a major adverse coronary event (MACE) such as a heart attack, there are no symptoms of heart disease until it reaches life-threatening levels. Emergency MCG is introducing a desperately-needed noninvasive technology that brings a proven new level of accuracy and speed for identifying even the earliest stages of conditions affecting the heart or cardiovascular system. This new technology – the Multifunction Cardiogram – brings new information to the physician never before available through the traditional imaging technologies that exist today. It introduces the adaptation of systems analysis principles, combined with Lagrangian Mechanics mathematics, empirical data mining, deep machine learning, and neural network development, to create, to our knowledge, the first example of a commercially available information technology solution in the discipline of “Clinical Computational Electrophysiology.” MCG provides completely objective, consistent results in under 15 minutes as a bedside tool and for less than \$300 per test. The MCG is also the first in a new class of Internet Appliance hardware, that leverages portable “Internet-of-things” principles as well as, 100% empirical evidence based data analytics, cloud-computing, and rapid automatic artificial intelligence classification techniques aiding diagnosticians in the highly accurate detection and monitoring of heart disease. Representing a long-overdue new generation of technologies, the Multifunction Cardiogram addresses the shortcomings of existing cardiovascular diagnostic tools to meet unmet needs to save lives, dramatically reduce time to diagnosis, and lower costs.

Emergency MCG addresses an immense challenge facing US healthcare – patients presenting to emergency rooms with chest pain, by offering an expedient and inexpensive bedside cardiovascular diagnostic that is exceptionally accurate. Coupled with lifestyle, nutrition, fitness, and stress management programs, the MCG can provide unprecedented support for identification, monitoring, control, and reversal of heart disease before it becomes life threatening for millions of Americans.



## **About GEM Group**

Global Emerging Markets (“GEM”) is a \$3.4 billion alternative investment group based in Paris, New York and Los Angeles. GEM manages a diverse set of investment vehicles focused on emerging markets that provide the group and its investors with a diversified portfolio of asset classes that span the global private investing spectrum. Each investment vehicle has a different degree of operational control, risk-adjusted return and liquidity profile. The family of funds and investment vehicles provide GEM and its partners with exposure to: Small-Mid Cap Management Buyouts, Private Investments in Public Equities (PIPEs) and select venture investments.

## **About Emergency MCG**

Emergency MCG Inc. is a medical device sales marketing, and diagnostic services company which saves lives through accurate, early, noninvasive, and inexpensive measurement of heart disease. We accomplish this via the Multifunction CardioGram (MCG) – the most accurate cardiovascular disease detection technology available as a non-invasive, mobile aid to diagnosis.

**Website:** [EmergencyMCG.com](http://EmergencyMCG.com)